

# Job Description – Marketing Officer

Job title: Marketing Officer

Work Location: Bmobile SI HQ - Honiara

**Division/Department:** Marketing

Reports to: National Marketing Manager (SI)

■ Full-time

☐ Part-time

## **Essential Duties and Responsibilities:**

Reporting to the National Marketing Manager (SI), the role of the Marketing Officer is to assist the Marketing Team with all marketing related initiatives.

#### **Duties and Responsibilities includes:**

- Engage, negotiate and manage marketing contracts with service providers
- Manage the delivery of roadshow targets
- Ensure the successful execution of marketing promotions nationally
- Prepare PORs and ensure payments are done on time and in full
- Ensure all Bmobile trade branding signage are updated
- Communicate with different advertising agencies and media channels
- Develop monthly promotion FAQs
- Other duties directed by the National Marketing Manager from time to time

#### **Education and/or Work Experience Requirements:**

- Diploma or Bachelor's Degree in Marketing, Commerce or related field
- 2 3 years' in a Sales and Marketing experience. Previous experience in FMCG will be a bonus

#### Required Outputs, Personal Attribute and/or Physical Requirements:

- Proven track record with demonstrable skill set.
- Ability to mentor, motivate, mitigate and foster team goals
- Excellent analytical, strong communication skills, problem solving and negotiation skills
- Strong leadership talent, interpersonal and organizational skills
- Good personal presentation.
- Computer Literate.
- Having high degree of self motivation and ambition
- Capability to grow in a competitive environments.

## **BENEFITS**

Competitive remuneration in line with experience and qualifications. All applications will be treated with the strictest confidence.

Bmobile is an Equal Opportunity Employer. Please direct all applications to; Email address: jobs@bmobile.com.sb

#### Or

Drop off your application at our Head Office, located Grand Plaza (Top floor) Addressed to:

Human Resources Manager Bmobile Solomon Islands Limited PO Box 2134 Honiara Solomon Islands

**Label: Position Name** 

Closing date for applications will be on 15th July 2019

Applications will be assessed as they are received. Only shortlisted applications will be contacted.